REFINISH

Styleguide

Basic elements

1.1. Synopsis

standard

without subline
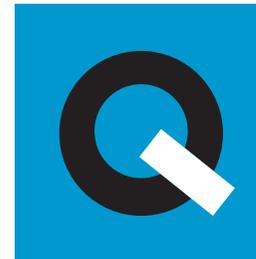
1.2. Standard

standard


standard - free space
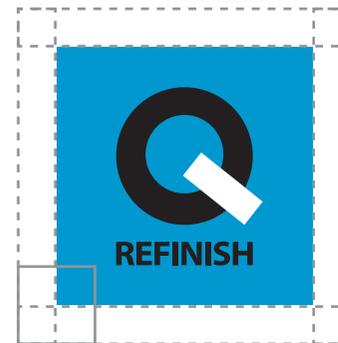
standard - black/white

## 1.3. Without subline

without subline
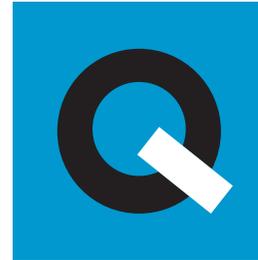
without subline - free space
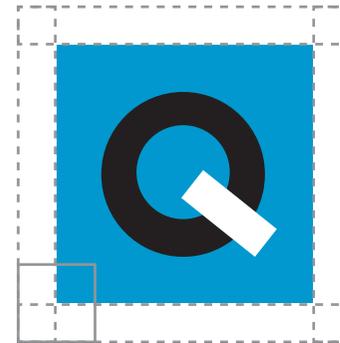
without Subline - black/white

2.1. Corporate typeface

Myriad Pro Regular
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ! @ # $ % ^ & * ( )

Myriad Pro Bold
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ! @ # $ % ^ & * ( )

Myriad Pro Italic
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
*1 2 3 4 5 6 7 8 9 0 ! @ # $ % ^ & * ( )*

Myriad Pro Condensed
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ! @ # $ % ^ & * ( )

Myriad Pro Semibold
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ! @ # $ % ^ & * ( )

Myriad Pro Bold Condensed
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ! @ # $ % ^ & * ( )

Myriad Pro Bold Italic
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
*1 2 3 4 5 6 7 8 9 0 ! @ # $ % ^ & * ( )*

2.2. System typeface

Helvetica LT Std Roman
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ! @ # $ % ^ & * ( )

Helvetica LT Std Oblique
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
*1 2 3 4 5 6 7 8 9 0 ! @ # $ % ^ & * ( )*

Helvetica LT Std Bold
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ! @ # $ % ^ & * ( )

Helvetica LT Std Bold Oblique
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ! @ # $ % ^ & * ( )

2.3. Quintessential use

Überschriften sind groß und fett

Schön das Sie sich mit Typographie auseinandersetzen, hier finden Sie keine Comic Sans, dafür Blindtext.

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et *olore magn* aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet.

Lorem ipsum dolor sit amet, conseLorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy *eirmod tempor* invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed *diam nonumy eirmod* tempor invidunt ut labore et dolo-

re magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum **dolor sit amet,** consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua.

text

3. Primary color

Pantone	Pastels Neons Coated 801 C
	alternatively Pantone Coated 639 C
CMYK	85/0/8/0
Web	#009ACE
RGB/HEX	0/154/206
Avery Folie	777-011CF Euro Blue
RAL	5012
Papierdruck	801U
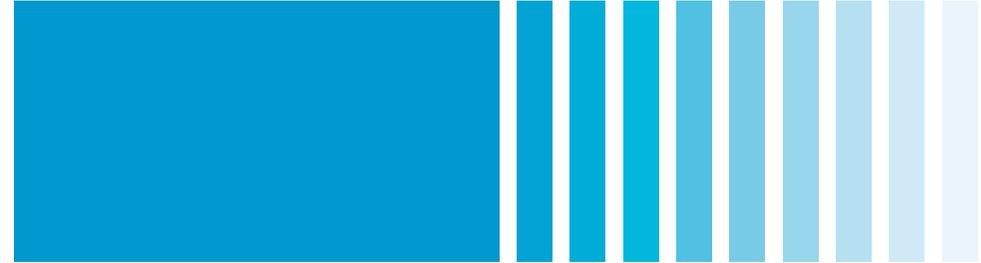
4. File types and names

Q-REFINISH_Logo_Std_Pantone
Q-REFINISH_Logo_Std_CMYK
Q-REFINISH_Logo_Std_RGB
Q-REFINISH_Logo_ngt_CMYK
Q-REFINISH_Logo_ngt_RGB
file type:
ai, eps, pdf

Q-REFINISH_Logo_OS_Pantone
Q-REFINISH_Logo_OS_CMYK
Q-REFINISH_Logo_OS_RGB
Q-REFINISH_Logo_OS_ngt_CMYK
Q-REFINISH_Logo_OS_ngt_RGB
file type:
ai, eps, pdf